

Krishnakumar V S

User Experience Designer

Portfolio : <https://artfusion.me>

Access Code: artfusion@1482

About

Through my 15+ years of experience, I have always found innovative solutions through user-centric design that goes beyond the surface to solve grassroots level business challenges.

I love that my job allows me to transform the lives of users using design as a tool.

Interaction Designer

Philips, UX designer II Oct 2021 to Present

Working with sleep and respiratory team on SleepMapper app. Helping users to fight against sleep apnea.

Genpact, Manger UI/UX May 2017 to Sep 2021

Helped Healthcare and Pharma team at Genpact to build meaningful dashboards, websites & iPad apps. Mentored a team of 5 to apply design thinking methods.

Vodafone, Lead Visual Designer Nov 2016 to May 2017

Worked with design group in London/Pune to create high-quality mobile apps and enterprise applications. Part of My Vodafone design team.

Aricent / Frog, Lead UI/UX Designer Sep 2014 to Aug 2016

Conducted user researches, Workshops with customer, Created wireframe & Visual designs. Conducted usability tests.

Digital Art Director

Razorfish, Senior Art Director Apr 2014 to Aug 2014

M&M Connect, Creative Head Aug 2013 to Apr 2014

Kreata Global, Creative Head Feb 2012 to Jul 2013

M&M Connect, Digital Art Director Jul 2008 to Jan 2012

Motion Graphics Artist

RGB Art Productions, Motion Graphic Artist

Jul 2007 to July 2008

Education

BFA, Advertising & Illustration 2006

KGCA Diploma, Painting & Drawing 2002

PDC, History & Economics 2000

Contact

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Location : Mahadevapura, Bangalore

Expertise

User Research

User Interview

Contextual Inquiry

Surveys

Persona

Storyboarding

Prototyping

Design

Visual Designing

Design Systems

Art Direction

Illustration

Animation

Awards

Social Media Summit 2015

Social Media Campaign of the Year

Best Use of Twitter

Pepper Awards 2013

Silver, Cyber-Microsite

Silver, Branded Viral Content

Certifications

HFI, CUA(2019-7508)

IDF Certified

Design Thinking

(LinkedIn, IBM & Genpact)

Personal Profile

DOB, 17 October 1982

Married